

AFIZA BINTI MOHAMAD ALI



- KULLIYAH OF LANGUAGES AND MANAGEMENT
- IIUM Pagoh Campus
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ACADEMIC QUALIFICATION

- Applied Linguistics
- English as Second Language
- English Language and Literature

TEACHING RESPONSIBILITIES

APPLIED LINGUISTICS	2017/2018 2018/2019 2019/2020 2020/2021
ENGLISH AT WORKPLACE	2016/2017
FAMILY MANAGEMENT & PARENTING	2017/2018
FINAL YEAR PROJECT	2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
INTERCULTURAL COMMUNICATIONS	2015/2016
INTERNSHIP	2015/2016 2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
INTERNSHIP 1	2015/2016 2016/2017
INTERNSHIP 2	2016/2017
PRINCIPLES OF APPLIED LINGUISTICS	2015/2016 2016/2017
PRINCIPLES OF APPLIED LINGUISTICS IN ESP	2017/2018 2018/2019 2019/2020 2020/2021
PROFESSIONAL DISCOURSE	2015/2016 2016/2017
PROFESSIONAL DISCOURSE IN ESP	2017/2018 2018/2019 2019/2020

RESEARCH PROJECTS

In Progress

2018 - Present

Developing metacognitive strategies framework for sustainable learning in enhancing graduate employability through education 4.0 among Malaysian higher education learners.

PUBLICATIONS

Article

- 2020 [A review of studies on specialized learner corpora..](#) Technology Reports of Kansai University , 62 (9) pp.5317-5338
- 2020 [Moderating work efficiency and performance through best-practice certification: management's perspective.](#) International Journal of Economics, Management and Accounting , 28 (1 (2020)) pp.123-140
- 2019 [Communicating quality audit indicators for inbound tourism: a qualitative insight from Malaysian travel agencies.](#) 29TH EBES Conference - Lisbon Proceedings Volume 3 , 3 pp.1759-1778
- 2019 [Genre-based analysis of travel guides: a study on Malaysia, Thailand and the Philippines..](#) LSP International Journal , 6 (2) pp.1-21
- 2019 [Construction, identification, and evaluation of dengue promotional campaign posters in a language classroom.](#) International Education Studies , 12 (12) pp.150-166
- 2018 [A MOOC for literature integrated language classroom: pedagogical suggestions for the development of Higher Order Thinking Skills \(HOTS\).](#) Arab World English Journal , Special Issues (4) pp.13-23
- 2016 [Factors influencing the success of learning management system \(LMS\) on students' academic performance.](#) International Young Scholars Journal of Languages , 1 (1) pp.36-49
- 2016 [Cultural video project assignment \(VPA\) through the eyes of young ESL learners: a multi-modal vocabulary learning approach.](#) Indonesian Journal of EFL and Linguistics , 1 (2) pp.157-173
- 2013 [A comparative study on reasoning strategies in L1 and L2 critical reading-thinking tests.](#) World Applied Sciences Journal , 21 (21 (Special Issue of Studies in Language Teaching and Learning)) pp.1-11

Conference or Workshop Item

- 2020 [Youtube everyday make-up vlogs: a rhetorical move analysis..](#) In: **Research and Publication Sharings (RePS)**
- 2020 [Workplace EOP: sharing of research and practices in ESP..](#) In: **Guest Lecture at Faculty of Modern Languages and Communication, UPM**
- 2019 [The roles of Islamic finance educators in promoting education for sustainable development..](#) In: **International Language and Tourism Conference 2019**
- 2019 ["Can we do a turtle?" – An exploratory study on semi-technical vocabulary in MMO gaming.](#) In: **3rd International Language and Tourism Conference 2019 (ILTC 2019)**

Book

- 2017 [Reasoning strategies, dispositions and identity in critical reading-thinking.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-535-0

Book Section