

ASMA BINTI MD ALI



- KULLIYAH OF LANGUAGES AND MANAGEMENT
- IIUM Pagoh Campus
- Email address: sis_asma@iium.edu.my

ACADEMIC QUALIFICATION

- Doctor of Philosophy in Business Information Systems
- Master of Information Technology (E-Business)
- Information Technology

TEACHING RESPONSIBILITIES

COMPUTER MEDIATED COMMUNICATION	2019/2020 2020/2021
DATABASE SYSTEMS I	2008/2009
DIGITAL MEDIA AND COMMUNICATION	2015/2016 2016/2017 2019/2020 2020/2021
E- COMMERCE	2005/2006
E-COMMERCE	2005/2006
FINAL YEAR PROJECT	2019/2020 2020/2021
FINAL YEAR PROJECT 1	2005/2006
FINAL YEAR PROJECT I	2006/2007 2008/2009 2013/2014 2015/2016 2016/2017 2017/2018
FINAL YEAR PROJECT II	2006/2007 2007/2008 2008/2009 2013/2014 2015/2016 2016/2017 2017/2018
GRAPHIC DESIGN	2016/2017 2018/2019
INDUSTRIAL ATTACHMENT	2013/2014 2014/2015 2015/2016 2016/2017
INFORMATION TECHNOLOGY	2005/2006 2015/2016 2017/2018 2018/2019
INTERNET APPLICATIONS	2006/2007 2007/2008
INTERNSHIP	2019/2020 2020/2021
MEDIA DIGITAL DAN KOMUNIKASI	2019/2020
MULTIMEDIA TECHNOLOGY	2007/2008 2008/2009
PRACTICAL TRAINING	2005/2006 2006/2007 2008/2009
WEB APPLICATION DEVELOPMENT	2016/2017 2017/2018 2018/2019

RESEARCH PROJECTS**Completed**

2014 - 2017 Modeling Searching Behavior Among Undergraduate Student

PUBLICATIONS**Article**

- 2019** [Cloud computing practices and perceived benefits by SMES in Malaysia: some empirical evidence.](#) Journal of Information Systems and Digital Technologies , 1 (2) pp.1-15
- 2019** [A case study on the adoption of cloud computing in Malaysia from the perspectives of cloud providers.](#) International Journal of Innovation in Enterprise Systems (IJIES) , 3 (2) pp.42-47
- 2018** [A model to assess the impacts of cloud computing use on SME performance: a resource-based view.](#) Advanced Science Letters , 24 (3) pp.1800-1804(5)
- 2016** [Library online database system for undergraduate students.](#) Indian Journal of Science and Technology , 9 (34) pp.1-10
- 2015** [Library online database system for undergraduate students.](#) ARPN Journal of Engineering and Applied Sciences , 10 (23)
- 2012** [Web interactive multimedia technology: implementation from two perspectives .](#) International Journal of New Computer Architectures and their Applications (IJNCAA) , 2 (1) pp.154-166

Conference or Workshop Item

- 2019** [A review on cloud computing adoption from the perspectives of providers and clients.](#) In: **The 6th International Conference on Information Technology for Cyber and IT Service Management**
- 2019** [A case study on the adoption of cloud computing in Malaysia from the perspectives of cloud providers.](#) In: **7th International Conference on Computing and Informatics (ICOCI2019)**
- 2018** [A systematic literature review of cloud computing adoption and impacts among Small Medium Enterprises \(SMEs\).](#) In: **2018 International Conference on Information and Communication Technology for the Muslim World (ICT4M)**
- 2018** [Massive Open Online Courses \(MOOCs\) and their effect on learners motivation.](#) In: **2018 International Conference on Information and Communication Technology for the Muslim World (ICT4M)**

- 2018 [E-learning in Iraqi universities: a review.](#) In: **3rd International Conference on Computing, Engineering, and Design, ICCED 2017**
- 2018 [Towards an integrated framework of e-learning through an international innovative collaboration: Iraqi perspective.](#) In: **3rd International Conference on Computing, Engineering, and Design, ICCED 2017**
- 2017 [A conceptual approach for understanding computer programming skills development.](#) In: **International Conference on Research and Innovation in Information Systems (ICRIIS)**
- 2017 [A model to assess the impacts of cloud computing use on SME performance: a resource-based view.](#) In: **International Conference on Computer and Network Application**
- 2016 [Undergraduate students acceptance of library online database system to support studies and research.](#) In: **6th International Conference on Information and Communication Technology for the Muslim World (ICT4M 2016)**
- 2015 [Information security awareness through the use of social media.](#) In: **5th International Conference on Information & Communication Technology for The Muslim World (ICT4M 2014)**
- 2012 [Web interactive multimedia technology implementation: a university context.](#) In: **UK Academy for Information Systems Conference Proceedings 2012**
- 2011 [Web reflection: the design and implementation of a reflective journal using PebblePad.](#) In: **22nd Australasian Conference on Information Systems (ACIS)**
- 2011 [Web interactive multimedia technology evolution.](#) In: **The Third International Conference on Computer Engineering and Technology (ICCET 2011)**
- 2011 [Web interactive multimedia technology evolution.](#) In: **The Third International Conference on Computer Engineering and Technology (ICCET 2011)**

**Book
Book Section**

- 2011 [Web interactive multimedia technology: state of the art.](#) In: **Software engineering and computer systems: Second International Conference, ICSECS 2011, Kuantan, Pahang, Malaysia, June 27-29, 2011, Proceedings, Part III** SpringerLink . ISBN 978-3-642-22202-3 (P), 978-3-642-22203-0 (O) , pp.41-53