

MOHAMAD ZUBER BIN ISMAIL



- KULLIYAH OF LANGUAGES AND MANAGEMENT
- IIUM Pagoh Campus
- Email address: zuber77@iium.edu.my

ACADEMIC QUALIFICATION

- Ph.D in Malay Language
- Master of Malay Studies
- Not Mentioned

TEACHING RESPONSIBILITIES

BAHASA MELAYU FOR ENGINEERING	2004/2005 2005/2006 2006/2007 2007/2008 2010/2011 2011/2012
BAHASA MELAYU II FOR FOREIGN STUDENTS	2010/2011 2011/2012
BAHASA MELAYU II UNTUK PELAJAR ASING	2018/2019
BAHASA MELAYU KERJAYA (SAINS DAN TEKNOLOGI)	2011/2012 2012/2013
BAHASA MELAYU KERJAYA (SAINS SOSIAL)	2017/2018 2018/2019 2019/2020 2020/2021
BAHASA MELAYU LANJUTAN	010201 2004/2005 2005/2006 2006/2007 2007/2008 2010/2011 2012/2013
BAHASA MELAYU UNTUK KERJAYA	2006/2007 2007/2008
FINAL YEAR PROJECT	2017/2018 2018/2019 2019/2020 2020/2021
INTERNSHIP	2017/2018 2018/2019 2019/2020
INTERNSHIP 1	2017/2018
INTERNSHIP 2	2017/2018
KESANTUNAN BERBAHASA	2017/2018
KOMUNIKASI KHALAYAK DAN PENGUCAPAN AWAM	2017/2018 2018/2019 2019/2020 2020/2021
KOMUNIKASI PENULISAN 1	2017/2018
KOMUNIKASI PENULISAN 2	2017/2018
KRITIKAN DALAM SASTERA	2017/2018 2018/2019 2019/2020 2020/2021
MALAY FOR ACADEMIC WRITING	2019/2020

PUBLICATIONS

Article

- 2015 [Hikayat Awang Sulung Merah Muda dari perspektif pendekatan pengurusan.](#) Jurnal Pengajian Melayu , 26 pp.96-116
- 2015 [Keintelektualan pemikiran melayu dalam cerita lipur lara:satu penetian awal berdasarkan perspektif pendekatan pengurusan \(intelektual malay minds in folklore: initial investigation from the perspective of management approach\).](#) Journal of Business and Social Development , 3 (2) pp.1-16
- 2014 [Filem kita wajah kita.](#) Dewan Bahasa (6) pp.20-23
- 2014 [Dilarang membuang sampah.](#) Dewan Masyarakat (6) pp.27-29

Conference or Workshop Item

- 2019 [Pengaplikasian prinsip perancangan dalam novel songket berbenang emas karya Khairuddin Bin Ayip.](#) In: **3rd International Language and Tourism Conference 2019 (ILTC 2019)**
- 2019 [Relationship between strategies and maxims combination pattern with Malay politeness in radio talk show.](#) In: **First International Conference on Advances in Education, Humanities, and Language (ICEL)**
- 2013 [Analisis kesalahan umum struktur ayat majmuk oleh pelajar asing.](#) In: **International Language for Communication Conference (ILCC 2013): Engaging Global Community: Breaking the Barries to Effective Communication**

Book

- 2020 [Mari belajar Bahasa Melayu siri 1.](#) SYFE Management Sdn.Bhd. . ISBN 9789672496007

Book Section