

# NOR ZAINIYAH NORITA BINTI MOKHTAR



- KULLIYAH OF LANGUAGES AND MANAGEMENT
- IIUM Pagoh Campus
- Email address: [mnzainiyah@iium.edu.my](mailto:mnzainiyah@iium.edu.my)

## ACADEMIC QUALIFICATION

- Doctor of Philosophy
- Master of English As a Second Language
- TESL

## TEACHING RESPONSIBILITIES

BASIC RESEARCH METHODOLOGY	2012/2013
COMMUNICATION SKILLS	2011/2012
ENGLISH FOR ACADEMIC WRITING (EAW)	2008/2009 2009/2010 2010/2011 2011/2012
ENGLISH LANGUAGE II	2009/2010
ENGLISH LANGUAGE III	2009/2010
ENGLISH LANGUAGE IV	2008/2009 2009/2010 2011/2012
ENGLISH LANGUAGE V	2008/2009 2010/2011
ENGLISH LANGUAGE VI	2008/2009 2009/2010 2010/2011 2011/2012
ESP TEACHING METHODS	2017/2018 2018/2019 2019/2020
FINAL YEAR PROJECT	2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
GRAMMAR & WRITING	2008/2009
INTERCULTURAL COMMUNICATIONS	2015/2016 2016/2017 2017/2018 2018/2019 2019/2020
INTERNATIONAL BUSINESS COMMUNICATION	2016/2017 2017/2018
INTERNSHIP	2015/2016 2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
INTERNSHIP 1	2015/2016 2016/2017
INTRODUCTION TO MANAGEMENT	2012/2013
KAEDAH PENYELIDIKAN	2017/2018

LANGUAGE FOR INTERCULTURAL COMMUNICATION	2020/2021
LANGUAGE FOR OCCUPATIONAL PURPOSES-ENGIN	2010/2011
LANGUAGE FOR OCCUPATIONAL PURPOSES-ENM	2011/2012
LISTENING & SPEAKING	2008/2009
PUBLIC SPEAKING	2012/2013
READING	2008/2009
READING SKILLS	2012/2013
RESEARCH METHODOLOGY	2016/2017 2017/2018 2018/2019
SEMANTICS	2018/2019 2019/2020 2020/2021
SUSTAINABLE DEVELOPMENT: ISSUES, POLICIES AND PRACTICES	2020/2021
TESP METHODOLOGY	2016/2017
THESIS WRITING	2015/2016
WRITING SKILLS	2012/2013

## RESEARCH PROJECTS

### In Progress

- 2019 - Present** - Islamic Social Finance Framework for B40 in achieving Sustainable Development Goal 1.
- 2016 - Present** - A Framework for the Application of Cultural Intelligence's Skills in the Teaching and Learning Among Academics at Malaysian Higher Education Institution
- 2016 - Present** - Reconceptualization Framework Through Gamification of Cohesiveness in Arabic Academic Writing Among IIUM Students
- 2016 - Present** - Exploring Student Leaders' Cultural Intelligence in Higher Education Institutions Towards Authentic Leadership

## PUBLICATIONS

Article  
Conference or Workshop Item

- 2019 [Advance qualitative research methodology workshop for centre of teaching and learning.](#) In: **Advance Qualitative Research Methodology Workshop**
- 2019 [Basic qualitative research methodology workshop.](#) In: **Basic Qualitative Research Methodology Workshop**
- 2019 [Relationship between strategies and maxims combination pattern with Malay politeness in radio talk show.](#) In: **First International Conference on Advances in Education, Humanities, and Language (ICEL)**
- 2017 [Power distance among leaders in tourism.](#) In: **The IRES - 238th International conferences on Economics and Social Sciences (ICESS)**

#### **Book**

- 2017 [Lie to me: verbal and nonverbal cues indicating deception versus honesty among English speaking students in higher education institution.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-531-2
- 2017 [Exploring the influence of power in parasocial interaction between public figures and young adults.](#) IIUM Press . ISBN 978-967-418-530-5
- 2017 [Harmony 404: a society undeciphered.](#) SINGAPORE INTERNATIONAL PRESS . ISBN 9789811126543
- 2017 [The cooperative intercultural pragmatics of request strategies model \(CIPRS\): a study on request strategies by second language learners in a multicultural setting.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-532-9

#### **Book Section**

- 2017 [A society undeciphered.](#) In: **Harmony 404 : A Society Undeciphered** Singapore International Press . ISBN 9789811126543 , pp.11-29